Our mission is to be visionary leaders in shaping a city that is exciting, exceptional and connected.

We do this by planning and designing to:

1. Project and prepare for the future
2. Protect our environment
3. Conserve and make wise use of our natural resources and farmlands
4. Conserve our cultural heritage
5. Create healthy, safe and complete neighbourhoods
6. Regenerate our Downtown, urban neighbourhoods and main streets
7. Create quality transportation options
8. Make great places and spaces that enhance our city’s identity
9. Create a city that is culturally rich and diverse
10. Build a city to attract business, talent and investment

How we operate:

- We think long-term – considering both current and future generations
- We are collaborative and inclusive
- We seek to inspire others
- We value creativity and innovation
- We genuinely seek out others’ opinions to shape our recommendations
- We are proud of, and care deeply about, the work we do
- We act with integrity and respect
- We provide leadership in the work we do
- We deliver high quality work within efficient timelines

How we are structured:
What we do:

Long-Range Planning & Sustainability
- Develop and maintain London Plan and City-wide Zoning By-law
- Long-term planning policy
- Secondary plans
- Sustainability and resiliency planning
- Natural heritage and ecological planning
- Regional planning
- Planning to support economic development
- Planning research and growth forecasts

Urban Regeneration
- Downtown and core area revitalization
- Urban main street and neighbourhood planning
- Community improvement planning
- Financial incentive programs
- Urban secondary and precinct plans
- Heritage planning
- Archaeological planning
- City Planning outreach and education

City Building & Design
- Lead city building projects - visioning, engagement, design, procurement, and project management
- Special development projects
- Collaborate on the design of the public realm
- Urban design concepts, policies and guidelines
- 3-D modelling and visualization
- Graphic production

Smart City Office
- Develop and implement Smart City Strategy
- Create smart city culture throughout corporation
- Coordinate smart city infrastructure in collaboration with other service areas
- Promote London as a Smart City
- Lead and support private/public collaboration on smart city initiatives
- Smart city research and education
- Analytical mapping and GIS development

Operational Support for City Planning
- Customer service
- Coordinate operations and provide support
- Reports administration
- Budget tracking
- Logistics for engagement initiatives
- Web and social media administration
Projects we’ve been working on:

Lambeth Community Improvement Plan
- Brought together community to set out a vision and tangible actions to move forward
- Coordinated with major road project – designed to support main street environment

Hamilton Road Community Improvement Plan
- New range of financial incentives to help regenerate urban neighbourhood and main street
- Establish a range of action items moving forward
- Coordinated with major road project

Old East Village Dundas Corridor Secondary Plan
- New land use policies to establish new heights, mix of uses and design guidelines
- Resolved difficult community discussion re: design of road allowance cross section balancing cycling network, pedestrians, sidewalk cafes, on-street parking
- Tied to major road project and rapid transit

Dundas Flex Street
- Conversion of London’s primary main street – from a street to a place
- Project ranged from scoping study, to concept design, to collaboration on design construction, to establishing a mechanism for flex street management

Back to the River
- Design competition for redeveloping the Thames River riverfront in London’s core area
- Inaugural project concept design, environmental assessment, and now moving into detailed design pending 2019 budget

Urban Regeneration Incentives
- A wide range of incentives that have encouraged significant amounts of development within Downtown and other urban mainstreets, brownfield areas, and involving heritage conservation

Virtual Realty Visioning
- Creating immersive environments to help illustrate planning concepts and allow for meaningful and well informed public engagement

Smart City Strategy
- A strategy to enable and facilitate a smart city
- Three major prongs to the strategy include (1) establishing a strong culture of smart city thinking; (2) create the infrastructure for a smart city; (3) facilitate smart city initiatives within and outside the Corporation

Old Victoria Hospital Lands Redevelopment - City Building Project
- City has moved forward to redevelop the former Victoria Hospital lands
- Includes heritage conservation, river promenade, park spaces, heritage square and procurement process to invite proposals for development of these lands

Affordable Housing Toolkit
- A toolkit to support affordable housing project
- Recognizes a wide range of tools that support affordable housing development: everything from new incentives, to planning permissions, to relieving regulatory barriers
Projects we’ve been working on: continued...

Invasive Species Strategy
• A leading edge approach to managing and eradicating invasive species that are harming London’s natural ecosystems

Trails in ESA’s Guideline
• A guideline developed in collaboration with a variety of community stakeholders to bring a common understanding of how trails will be designed and developed in ESA’s to promote environmental conservation

Illustrated Urban Design Guidelines
• A document intended to help the community, developers and the consulting industry such that they can more easily deliver on the city design requirements of Official Plan policy

Archaeological Management Plan
• A plan to guide the conservation of archeological resources in London
• The plan establishes new protections relating to colonial archaeology and also establishes new areas of protection and new processes for protection and mitigation

St. George-Grosvenor Heritage Conservation District Master Plan
• A heritage conservation district study and plan for an important heritage neighbourhood in the Old North part of London

Heritage Places
• A policy document that provides an overview of potential heritage conservation districts and establishes a prioritized list for proceeding with HCD studies and plans in the future

The London Plan
• An innovative new Official Plan for the City of London; London’s new playbook for growth and development
• This plan follows one of the largest engagement processes around an Official Plan in Canadian history

ReThink Zoning – A New Zoning By-law for the City of London
• A project to re-zone the entire City in conformity with the new London Plan
• Phase 1 of this project will evaluate the best tool for implementing the London Plan (development permit system, conventional zoning system, and other options)
• Phase 2 will apply the tool to establish permitted uses, development intensity and development form across the City

Medway Valley Conservation Master Plan
• A plan for improving and establishing new trails in the Medway Valley ESA and for protecting and conserving natural heritage

Urban Design Awards
• A robust event celebrating quality urban design in new London development

Masonville Secondary Plan
• Our first plan for a transit village, the Masonville Secondary Plan will establish policy and guidelines for an intensely developed neighbourhood that integrates mixed use, robust civic spaces, quality urban design and a high level of transit service

Complete Street Manual
• A collaboration with Engineering to establish design parameters for the development of complete streets that provide quality mobility options for everyone

Planning for Supervised Consumption Facilities
• New Official Plan policy and zoning provisions to support the establishment of supervised consumption facilities in appropriate locations to avoid land use conflicts and serve those that need such uses