City of London

Parks & Recreation

Strategic Master Plan

Interim Update January 2017

Prepared For:
City of London
Parks & Recreation
Neighbourhood, Children and Fire Services
Planning Services

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Interim Update to the Parks and Recreation Strategic Master Plan (January, 2017)

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Section 1. Purpose and Overview

This document is an interim update appended to the Parks and Recreation Strategic Master Plan approved by Council in November 2009. The 2009 Plan provides an excellent framework that continues to be relevant for day-to-day operations of Parks and Recreation, Neighbourhood, Children and Fire Services and Planning Services - Environmental and Parks Planning Service Areas.

Since 2009, Council has developed new Strategic Areas of Focus that more clearly identify the role of parks and recreation in delivery of the vision, mission and values of the City of London. As well, many elements of programming, infrastructure, investment, and social and policy changes have been made that need to be updated to more accurately reflect the work of the service areas. While a majority of the existing 182 recommendations continue to be relevant, components of the Plan have been reviewed and updated to reflect current conditions and alignment with current priorities and strategies. This document is intended to be read along with the Master Plan endorsed by Council in 2009.

This interim update was prepared under the direction of, and with input from, a Steering Committee consisting of senior staff representatives from Parks and Recreation, Neighbourhood, Children and Fire Services, Planning Services, Finance, and Facilities. The completion of this interim update includes:

- development of recommendations to reflect accomplishment of the 2009 Plan (reported to Community and Protective Services Committee on April 26, 2016);
- update to reflect the many landmark plans and initiatives that guide service provision into the future: The London Plan, Child and Youth Agenda, Age Friendly London, London Strengthening Neighbourhoods Strategy, Smart Moves-Transportation Master Plan, SHIFT, Cultural Prosperity Plan, Service London, Thames Valley Corridor Plan, etc.;
- review of resident input received through various engagement opportunities in the last 7 years, including input collected through the development of Council’s Strategic Plan, ReThink, Smart Moves, Age Friendly London Plan, Child and Youth Agenda and the Community Engagement Task Force;
- recent council endorsed policy changes;
- update of population projections endorsed through the last Development Charges Review;
- updating of the parks and recreation facility inventory; and,
- updated facility service provision analysis to determine the future need for facilities (financial impact, location and details on amenities will be confirmed through full update in 2018).

The next full update of the Plan, including community input opportunities, will be completed in 2018 and presented to Council in early 2019. This full update will inform the next Council Strategic Plan, four year budget cycle, and Development Charges Background Study.
Section 2: Alignment with Council’s Strategic Plan 2015-2019

The City plays an active and important role in the development and promotion of recreation, leisure and sport opportunities and is committed to initiatives and community-based projects that *Strengthen Our Community* and *Build a Sustainable City*.

**Vision:** A leader in commerce, culture, and innovation – our region’s connection to the World.

**Mission:** At Your Service – a respected and inspired public service partner, building a better city for all.

**Values:** Individual Responsibility Collaboration
Collective Accountability Innovation

The Parks and Recreation Strategic Master Plan is recognized as key to the delivery of all four of Council’s Strategic Areas of Focus: Strengthening Our Community, Building a Sustainable City, Leading in Public Service and Growing Our Economy.

The parks and recreation system plays a significant role in *Strengthening Our Community* by creating opportunities for residents to lead healthy, socially active lives by supporting:

- Vibrant, connected, and engaged neighbourhoods
- Diverse, inclusive, and welcoming community
- Caring and compassionate services
- Amazing arts, culture and recreation experiences
- Healthy, safe, and accessible City

This Plan provides a long-term sustainable strategy for managing the City’s parks and recreation resources (people and places) that is responsive to both the current and future needs of the community by *Building a Sustainable City* which provides a:

- Beautiful places and spaces
- Robust infrastructure
- Strong and healthy environment
- Convenient and connected mobility choices
- Responsible growth
- Heritage conservation

The City’s commitment to *Leading in Public Services* across the Parks and Recreation system is evident throughout the plan and identifies where the city will provide:
• open, accountable, and responsive government by making community engagement a priority
• innovative and supportive organizational practices
• proactive financial management
• collaborative, engaged leadership
• excellent service delivery

The recreation and parks system contributes to Growing Our Economy through the development of city building activities that attract investment, regenerate our spaces and places and promote:

• diverse and resilient economy
• urban regeneration
• strategic, collaborative partnerships
Section 3: Alignment with Council Endorsed/Adopted/Approved Initiatives

Recreation and parks programs, policies and services contribute to a great extent to the success of many City-wide and community-specific priorities. The following is a list of the current Council endorsed initiatives that impact and/or support the parks and recreation system:

- The London Plan*
- London’s Child and Youth Agenda
- “in motion ®” Plan
- Healthy Kids Community Challenge
- The London Strengthening Neighbourhoods Strategy
- Age Friendly London: A Three Year Action Plan
- Compassionate Cities Initiative
- Thames Valley Corridor Plan
- Smart Moves 2030 Transportation Master Plan
- London ON Bikes Cycling Master Plan
- A Homeless Prevention System for London Ontario: A Three Year Implementation Plan
- SHIFT: Our Rapid Transit Initiative
- London for All
- London’s Cultural Prosperity Plan
- City of London Accessibility Plan
- The Service London Implementation Plan
- The State of Infrastructure Report
- Corporate Energy Conservation Plan developed as part of the Province’s Green Energy Act.

*The Planning Act requires that no public work shall be undertaken for any purpose that does not conform with an Official Plan.

The new London Plan, recently approved by the Province, includes a range of policies that emphasize the importance of parks, community facilities and civic spaces in achieving the overarching goals for city building and the future design and development of London. These policies explain why parks, civic spaces, public facilities and recreational services are important to our future, what we are trying to achieve with the provision of these community assets and services and how we are going to achieve this. The development of these policies was a collaborative process drive by community input and prepared by a team of participants from service areas across the Corporation. A key direction stemming from The London Plan is to support greater amounts of intensification. Supporting new forms of recreational services that support greater concentrations of residents within highly urban environments will be an important consideration going forward.
As well, several other policies, programs and documents have been developed since 2009 that are influenced by, or impact, this Master Plan: Municipal Golf Business Plan, Outdoor Skatepark Implementation Strategy, Storybook Gardens Business Plan, Sponsorship, Naming Rights and Advertising Program, Pricing Policies including Waiving or Reducing Fees for use of city facilities, RZone Policy, Reviews of sport allocation policies including a gender analysis of sport allocations, London Community Grants Program, Framework for Neighbourhood Based, Youth Focused Community Economic Development, London Community Gardens Program Strategic Plan, the Urban Forest Strategy, Southwest Area Plan, Our Move Forward: Downtown Master Plan, and other Area Planning projects, etc. Other plans that are under development may influence and guide the Master Plan when completed, for example the Community Diversity and Inclusion Strategy.
Section 4: Alignment with Federal and Provincial Strategic Initiatives

In the past 5 years, the Federal and Provincial Governments and the non-profit sector have undertaken significant work focused on parks and recreation and the importance of participation in physical and leisure activities. Two key initiatives directly influence and guide the work of this Plan:

- **A Framework for Recreation in Canada 2015: Pathways to Wellbeing** includes a vision stating that “We envision a Canada in which everyone is engaged in meaningful, accessible recreation experiences that foster individual wellbeing, community wellbeing, and the wellbeing of our natural and built environments.” This Framework was endorsed by the Federation of Canadian Municipalities in September 2016. The Framework describes five strategic goals, all of which are supported by this Plan:
  1. Foster active, healthy living through recreation;
  2. Increase inclusion and access to recreation for populations that face constraints to participation;
  3. Help people connect to nature through recreation;
  4. Ensure the provision of supportive physical and social environments that encourage participation in recreation and build strong, caring communities; and,
  5. Ensure the continued growth and sustainability of the recreation field.

- **Ontario Charter for Recreation and Parks** was created by senior municipal leaders across Ontario to help all communities ensure that all of their citizens are able to enjoy the significant benefits provided by recreation and parks. The City of London committed to this vision by endorsing the Charter in 2010.

Other federal and provincial initiatives and policies including the Integrated Pan-Canadian Healthy Living Strategy, The Canadian Sport Policy, True Sport, Ministry of Education’s Child Care and Early Years Act, Ontario Healthy Kids Strategy and ParticipACTION play key roles in recreation and park planning.
Section 5: Updated Population Projections

In 2011, Statistics Canada reporting the City of London’s population to be 366,151, representing growth of 13,758 (or 3.9%) since the last Census in 2006. Updated population projections used in the last Development Charges Background Study and The London Plan are shown below. These projections inform population based provision targets in the following section.

City of London Historic and Projected Population, 1996 to 2041
(1996, 2001, 2006, 2011 actual (a) and 2016 to 2041 forecast)

Section 6: Interim Inventory, Provision Targets and Needs

Based on the current projections the following facility needs were determined. A full review of provision targets and confirmation of facility needs and locations will be completed as part of the full Master Plan update in 2018. Community consultation on these facility needs will form part of the 2018 update.

<table>
<thead>
<tr>
<th>Facility Type</th>
<th>Current Inventory</th>
<th>Recommended Provision Target</th>
<th>Summary of Facility Needs (2016-2041)</th>
</tr>
</thead>
</table>
| Community Centres/Facilities | 5 multi-use centres  
20 neighbourhood facilities  
Other: YMCA recreation centres (Central and Bob Hayward only), Boys & Girls Club, Western University and Fanshawe College facilities. | 1 multi-use community centre per 55,000 population                 | +3 by 2021:  
• SW Community Centre, YMCA and Library (2018)  
• East Community Centre (2019)  
• SE Community Centre (2021)  
+1 beyond 2041  
1 neighbourhood community centre per 20,000 population | +1 by 2026  
+2 by 2036  
+1 by 2041 |
| Gymnasiums                  | 7 gymnasiums  
Other: elementary and high schools and other private facilities                 | 1 municipal gymnasium per 30,000 population                        | +3 by 2026 (at SW, East and SE Community Centres)  
+1 by 2036  
+1 by 2041 |
| Arenas                      | 22 ice pads at 12 facilities (includes Western Fair Sports Centre, for which the City has an agreement)  
Other: Budweiser Gardens (event venue), Ice Park (private), and Thompson Arena (Western University) | 1 pad for every 450 registered youth users                       | +1 pad by 2036  
+1 pad by 2041  
2 pads at SW Community Centre will replace Silverwood and Glen Cairn pads  
2 pads (to replace Farquharson pads) in 2021 subject to facility review in 2016/17 |
<table>
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</thead>
<tbody>
<tr>
<td><strong>Indoor Swimming Pools</strong></td>
<td>4 municipal indoor pools (CHOCC, CGAC, South London, Stoney Creek)</td>
<td>1 indoor aquatic centre per 60,000 population</td>
<td>+ 2 by 2019 (SW Community Centre, YMCA and Library (2018) and East Community Centre (2019)) +1 by 2026 +1 by 2041</td>
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<tr>
<td></td>
<td>Major non-municipal indoor pools include YMCA recreation centres (Bob Hayward and Central), Boys &amp; Girls Club and Western University</td>
<td></td>
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<tr>
<td><strong>Spray Pads</strong></td>
<td>14 spray pads (+ Storybook Gardens and Stronach requiring admission fee)</td>
<td>New target to be established in 2018 Master Plan Update</td>
<td>Future projects:</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• 2017 Constitution</td>
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<td></td>
<td></td>
<td></td>
<td>• 2018 Riverbend</td>
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<td></td>
<td></td>
<td></td>
<td>• 2019 Fox Field</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>• 2022, 2023, 2025</td>
</tr>
<tr>
<td><strong>Outdoor / Wading Pools</strong></td>
<td>12 outdoor pools and 9 park wading pools + 3 inside fence at Northeast, Northridge, Southcrest pools</td>
<td>No additional outdoor pools or wading pools are recommended</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Non-municipal pools: Village Green and Woodcrest community pools</td>
<td></td>
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</tr>
</tbody>
</table>
# PARKS & RECREATION strategic master plan

<table>
<thead>
<tr>
<th>Facility Type</th>
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<th>Recommended Provision Target</th>
<th>Summary of Facility Needs (2016-2041)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parks &amp; Open Spaces</td>
<td>465 parks, totalling 2,645.1 hectares</td>
<td>To be assessed in coordination with the next development charges update</td>
<td></td>
</tr>
<tr>
<td>Trails &amp; Pathways</td>
<td>225 km multi-use pathways &amp; trails</td>
<td></td>
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</tr>
<tr>
<td>Rectangular Fields</td>
<td>123 fields (129 unlit equivalents)</td>
<td>1 soccer field for every 90 registered participants (youth and adult)</td>
<td>A review of supply and demand is underway in 2016/17.</td>
</tr>
<tr>
<td></td>
<td>• 46 full size fields (12 lit, 34 irrigated, 2 football, 2 turf)</td>
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<tr>
<td></td>
<td>• 3 mid-sized fields</td>
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<tr>
<td></td>
<td>• 74 mini fields (some are across full size fields, 22 irrigated)</td>
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<tr>
<td></td>
<td>City facilitates access to 3 turf fields at Western University</td>
<td></td>
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<tr>
<td></td>
<td>Other: Fanshawe (2), cultural clubs (10), Byron Optimist (3), London United (LPH) (10), school fields (65)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ball Diamonds</td>
<td>67 diamonds (72 unlit equivalents)       (11 irrigated and 10 lit)</td>
<td>1 diamond for every 80 registered participants (youth and adult)</td>
<td>A review of supply and demand is underway in 2016/17.</td>
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<tr>
<td></td>
<td>The city provides support for 14 diamonds at SW Optimist Park.</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Other: schools (23), Byron Optimist (3), Fanshawe (1), 3M (1), Vic Hospital (2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Football Fields</td>
<td>2 dedicated practice fields</td>
<td>A recommended provision target is not set</td>
<td>A review of supply and demand is underway in 2016/17.</td>
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<tr>
<td></td>
<td>7 fields shared with soccer</td>
<td></td>
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<tr>
<td></td>
<td>Approximately 19 high school fields</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>3 turf fields at Western University</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Courts:</td>
<td>78 courts</td>
<td>1 tennis court per 6,000 population; consider distribution</td>
<td>No new courts required.</td>
</tr>
<tr>
<td>Tennis</td>
<td>• outdoor tennis courts (63) (also 3 indoor courts at North London Optimist Community Centre)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pickleball</td>
<td>• 4 outdoor pickleball (Foxfield, Mornington) (indoors is played in gymnasiums)</td>
<td></td>
<td>Demand for pickleball and multi-sport courts persists.</td>
</tr>
<tr>
<td>Multisport</td>
<td>• 8 multi-sport courts</td>
<td></td>
<td>Under-utilized courts may be repurposed.</td>
</tr>
<tr>
<td></td>
<td>Other: high schools (33), Western (9), Huron (4), Kings (4)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facility Type</td>
<td>Current Inventory</td>
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<td>Summary of Facility Needs (2016-2041)</td>
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</tr>
<tr>
<td>Basketball Courts</td>
<td>78 basketball hoops:</td>
<td>1 basketball hoop per 750 youth (ages 10-19); consider distribution</td>
<td>No new courts are required however requests persist and will be accommodated in multisport courts where possible.</td>
</tr>
<tr>
<td></td>
<td>• 29 full courts including 6 on multisport courts</td>
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<tr>
<td></td>
<td>• 20 half courts</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Other courts on school grounds</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Skating Parks</td>
<td>11 outdoor skate parks</td>
<td>As per City of London Outdoor Skate Park Implementation Strategy</td>
<td>Community request required to initiate new projects.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Indoor facility to be considered.</td>
</tr>
<tr>
<td>Play Structures</td>
<td>164 play structures at 144 parks</td>
<td>1 play structure within 800-metres of residential areas</td>
<td>A review of play structure need, accessibility and provision will be undertaken in 2017.</td>
</tr>
<tr>
<td></td>
<td>Other structures on school properties</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Off-Leash Dog Areas</td>
<td>5 off-leash dog areas/parks (Adelaide, Greenway, Pottersburg FIDO, Caesar, Campbell Park)</td>
<td>demand should continue to be monitored; consider distribution</td>
<td>One to two new off-leash areas are required to improve distribution (Northwest, Southwest, Downtown)</td>
</tr>
<tr>
<td>Community Gardens</td>
<td>15</td>
<td>one per neighbourhood</td>
<td>As requested.</td>
</tr>
<tr>
<td>Specialized Facilities</td>
<td>1 Disc golf course at St. Julian Park</td>
<td>None</td>
<td>Request for a second disc golf course</td>
</tr>
<tr>
<td></td>
<td>4 beach volleyball courts at North London sport fields</td>
<td></td>
<td>BMX bike park</td>
</tr>
<tr>
<td></td>
<td>1 cricket pitch</td>
<td></td>
<td>Request for indoor track and field facility.</td>
</tr>
<tr>
<td></td>
<td>2 squash courts (North London Optimist Community Centre)</td>
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</tbody>
</table>
Section 7: New/Interim System Recommendations

This section outlines recommendations that cut across service areas and include: service excellence, communications/engagement, access and equity, social marketing and promotion, partnerships, and environmental stewardship. These recommendations are meant to accompany the current 2009 Parks and Recreation Strategic Master Plan and relate to initiatives approved by Council since the adoption of the 2009 Plan. All interim recommendations have the “A” prefix to differentiate from 2009 Master Plan recommendations.

Recommendations – System

A1. Improve access to City of London services through Service London initiatives. The Service London Implementation Plan, adopted in December 2016, provides a roadmap to transform the way the City of London delivers services by focusing on customers and modernizing service delivery channels.

A2. Assess requests for financial assistance, access to facilities or programs in the area of recreation and parks through the application of the updated waiving of fees policy. New By-law adopted by Council in January 2017.

A3. Continue to implement the London Community Grants Program which includes both a multi-year grant stream and an annual innovation and capital stream. First year of implementation is in 2017.

A4. Review the Play Your Way subsidy program.

A5. Implement the Sponsorship, naming rights and advertising program.

A6. Ensure adherence to the Accessibility for Ontarians with Disabilities Act (AODA).

A7. Continue to emphasize the building of a “diverse, inclusive and welcoming community” through accessible policies, programs and services as outlined in Councils’ Strategic Plan. The Gender Inclusion Task Group will investigate best practices around policies, procedures and facility provision and access.

A8. Implement and promote the RZone program, a proactive education and awareness strategy to promote respectful behaviour at recreation facilities. The program applies to all community organizations and individuals using City of London recreational facilities, park and programs.
Section 8: New/Interim Service Level Recommendations

These recommendations are meant to be read in addition to the current 2009 Parks and Recreation Strategic Master Plan and relate to new initiatives approved by Council since the adoption of the 2009 Plan.

**Recommendations – Community Development (formerly Community Investment and Planning)**

A9. Work with other City service areas and resident groups to continue delivering the programs and services developed through the London Strengthening Neighbourhoods Strategy (2009-2015).

**Recommendations – Community Programs / Spectrum**

A10. Spectrum programming should reflect the new Age Friendly London Action Plan (2017-2020), Child and Youth Agenda (2017), and the Healthy Kids Community Challenge.

**Recommendations – Community Facilities (Indoor)**

A11. Build the **Southwest Community Centre, YMCA and Library** (to open in Sept. 2018). Centre will contain an indoor pool, gymnasium, double pad arena, activity rooms, multipurpose rooms, community kitchen, indoor walking trail, YMCA fitness centre and public library branch.

A12. Construct the **East Community Centre** at East Lions Park which will include an indoor pool, gymnasium, activity room, multipurpose rooms, artisan space, community kitchen and outdoor park amenities.

A13. Secure an alternate site for the **Southeast Community Centre** project in keeping with community consultation and site selection criteria developed in 2010.

A14. Confirm components and potential partners for the **Southeast Community Centre** project and resolve how this project will be developed.

A15. Once a new twin-pad arena is opened at the Southwest Community Centre, YMCA and Library, the City will:

- demolish **Glen Cairn Arena** at end of 2018 ice season; and,
- decommission the ice at **Silverwood Arena** at the end of the 2018 ice season and repurpose the facility.
Recommendations – Community Facilities (Indoor)

A16. Prior to decommissioning Silverwood Arena, the City shall undertake a feasibility study and community stakeholder engagement process (in 2017) to establish additional direction and identify potential partners for redevelopment of this facility.

A17. Undertake an arena facility demand analysis including the consideration of decommissioning and/or repurposing of Farquharson Arena as a broader community facility (with or without ice). A feasibility study will be undertaken in 2016/17 to reconfirm or alter the direction and delivery of the replacement pads of ice. Partnership opportunities will be investigated.

A18. When undertaking major capital improvements to community facilities or re-purposing facilities (e.g., Farquharson Arena, Silverwood Arena), the potential to add a gymnasium or accommodate gymnasium activities should be examined.

Recommendations – Aquatics

A19. An indoor aquatic complex will be constructed as part of the Southwest Community Centre, YMCA and Library to be opened in Sept. 2018 and East Community Centre to be opened in early 2019.


Recommendations – Planning Services

A21. Assess service levels for parkland, civic spaces and park amenities in coordination with the next development charges update to account for the London Plan policies regarding infill and intensification. Servicing growth within a highly urban context will be a key consideration. Growth targets within the “Built-up Area” and within the “Primary Transit Area” shall be considered when establishing service levels and urban park/civic space standards.

A22. Add a “Civic Space” category to the existing parkland classification and hierarchy established in the Official Plan, along with appropriate definitions, standards, and policies.

A23. Continue to acquire woodlands and other natural heritage features when feasible and consistent with City policies to ensure their short and long term protection and retention.

A24. Improve awareness and understanding about the importance of the City’s natural heritage system, the city’s urban forest and their broader role within Carolinian Canada.
Recommendations – Community Facilities (Outdoor)

A25. Undertake a facility review to analyze rectangular field supply and demand and determine future need based on demographic shifts, trends analysis and potential for loss of fields with the future redevelopment of LPH lands at Oxford and Highbury.

A26. Undertake a review of diamond supply and demand and determine future need based on demographic shifts, trends analysis and address the impact of the loss of diamonds at the Southwest Optimist Ball Diamonds (Dreamers) on the need for a tournament facility.

A27. Continue to implement London’s Community Gardens Strategic Plan by:

- acting as a resource for the community through information sharing and providing capacity for building opportunities to current and future community gardens and gardeners.
- supporting the community to develop new community gardens on private land through sharing best practices and accessing funding opportunities like Neighbourhood Decision Making

A28. Provide day-to-day oversight and the development of all community gardens on municipally owned land as outlined in the Community Gardens Strategic Plan.

A29. Refine and implement the City’s BMX Bike Park Strategy. Identify capital needs similar to those strategies developed for Off-leash Dog Parks and Outdoor Skate Parks.

Note: Considerable direction for this section and related topics can be found in documents such as The London Plan (City’s Official Plan), Bicycle Master Plan, and Parkland Dedication Report; this section is not intended to replace any of these studies.

Recommendations – Golf

A30. Continue to implement the Municipal Golf Business Plan.

Improved playability, conditioning and presentation of the golf courses will continue to be the main priority in delivering an experience appropriate for our customers.

Recommendations – Storybook Gardens

A31. Continue to upgrade attraction to ensure an accessible and modern facility that Londoners wish to visit.