

London Community Grants Program Evaluation Criteria

Yes/No = 1 point

Likert scale = strongly disagree -2, disagree -1, neutral 0, agree 1, strongly agree 2

Eligible applications must meet all of the following requirements:

- Not-for-profit registered organization
- Organization based in London
- Service/project conducted in London, for London residents

Supporting documents validate that the organization:

- has an active, registered voting Board of Directors list
- conducts an Annual General Meeting
- has provided current financial statements
- can provide proof of valid liability insurance up to \$2M If previously

City Staff verifies that the Organization:

- is not an Agency, Board or Commission of the City of London
- has no outstanding arrears to the City of London
- is not apply for a project currently being funded by the City of London
- is not apply for development and capital funding for a supporting housing initiative
- has met all previous City of London funding agreements and conditions (where applicable)

Applications must satisfy all requirements in order to be considered under this grant program.

1. Funding Alignment

The service / project *align* with City of London and community priorities by demonstrating alignment with:

- the Council-Strategic Plan for the City of London Strategic Areas of Focus (/10):
 - Strengthening Our Community
 - Building a Sustainable City
 - Growing our Economy
 - Creating a Safe London for Women and Girls

Strong alignment with the City of London Strategic Plan will demonstrate how Outcomes and Expected Results of the proposed funded service will advance the Area of Focus for the Strategic Plan. Organizations can select one (1) Area of Focus and up to two (2) Outcomes.

Area of Focus	Outcome • Expected Results	Excellent >8-10	Good >5-8	Fair >2-5	Poor 0-2
Strengthening our Community	<p>Londoners have access to the supports they need to be successful</p> <ul style="list-style-type: none"> • Reduce the number of individuals and families experiencing chronic homelessness or at risk of becoming homeless • Support improved access to mental health and addiction services • Increased affordable and quality housing options • Decrease the number of London residents experiencing poverty • Improve the health and well-being of Londoners • Increase opportunities for individuals and families <p>Londoners are engaged and have a sense of belonging in their neighbourhood and community:</p> <ul style="list-style-type: none"> • Increase the number of meaningful opportunities for residents to be connected in their neighbourhood and community • Increase the number of residents who feel welcomed and included <p>Londoners have access to services and supports that promote wellbeing, health, and safety in their neighbourhood and across the city:</p> <ul style="list-style-type: none"> • Increase residents use of community gathering spaces • Increase neighbourhood safety • Increase participation in recreation, sport, and leisure activities • Continue to invest in culture <p>London’s neighbourhoods have a strong character and sense of place:</p> <ul style="list-style-type: none"> • Ensure that new development fits within and enhances its surrounding community • Increase the number of community fathering spaces in neighbourhoods • Continue to conserve London’s heritage properties and archaeological resources 	>8-10	>5-8	>2-5	0-2

<p>Building a Sustainable City</p>	<p>London’s infrastructure is built, maintained, and operated to meet the long-term needs of our community:</p> <ul style="list-style-type: none"> • Build infrastructure to support future development and protect the environment • Maintain or increase current levels of service • Manage the infrastructure gap for all assets <p>London’s growth and development is well planned and sustainable over the long term:</p> <ul style="list-style-type: none"> • Direct growth and intensification to strategic locations • Improve London’s resiliency to respond to potential future challenges 	<p>>8-10</p>	<p>>5-8</p>	<p>>2-5</p>	<p>0-2</p>
<p>Growing our Economy</p>	<p>London will develop a top quality workforce:</p> <ul style="list-style-type: none"> • Increase opportunities between potential employers, post-secondary institutions, and other employment and training agencies • Increase access employers have to the talent they require <p>London is a leader in Ontario for attracting new jobs and investments:</p> <ul style="list-style-type: none"> • Increase partnerships that promote collaboration, innovation, and investment • Maintain foreign investment attraction, local retention, and growth and entrepreneurship support programs • Increase public and private investment in amenities that attract visitors, a talented workforce, and investment • Increase public and private investment in strategic locations • Maintain viability in key global markets 	<p>>8-10</p>	<p>>5-8</p>	<p>>2-5</p>	<p>0-2</p>
<p>Creating A Safe London for Women and Girls</p>	<p>London has enhanced the potential for women and girls to live safe lives:</p> <ul style="list-style-type: none"> • Decrease male violence against women and girls who are subjected to abuse, assault and non-state torture in their intimate relationships; sex trafficking; sexual assault; and workplace harassment 	<p>>8-10</p>	<p>>5-8</p>	<p>>2-5</p>	<p>0-2</p>

2. Community Impact

illustrates the community need for the proposed service/project (-2, -1, 0, 1, 2)

service/project has the ability to demonstrate added value to the London community and advance the strategic area of focus to which the organization applied (-2, -1, 0, 1, 2)

shows a high level of community involvement in the program (-2, -1, 0, 1, 2)

3. Community Partnership/Memberships

service/project aligns with other local/provincial/federal funding bodies (leveraging opportunities) (/1)

collaborates and maintains partnerships in service/project delivery (/1)

participates in local networks/groups specific to service delivery/target population ie: CYN, ESCLM, etc (/1)

service/project is not substantially duplicated by other organizations (/1)

the organization is able to make decisions and take actions with other organizations (-2, -1, 0, 1, 2)

exchange of information among service providers (-2, -1, 0, 1, 2)

4. Organizational Capacity

The organization is *financially viable* providing:

- a multi-year budget that indicates a clear financial plan and demonstrates efficient use of City funds (/1)
- through the provision of financial statements, the organization demonstrates a recent history of prudent financial management (ex: does not demonstrate a pattern of annual deficits of expenditures or revenues)

The organization is able to *mitigate risk* to the agency and funder by demonstrating:

- compliance/alignment with required City of London internal processes, currently agreements etc. (/1)
- an accountable organizational structure including:
 - A strategic Plan conducted with the last 5 years

The organization has the *capacity to deliver* identified outcomes:

- clearly identified objectives, targets, and outcomes (/1)
- defined and applicable evaluation that is measureable over to course of implementation of the grant (/1)
- organization has resource capacity to deliver the service/project and achieve stated outcomes (-2, -1, 0, 1, 2)
- recognized within the community as a respected, stable organization (conversation with other funders) (-2, -1, 0, 1, 2)
- organizational readiness and current capacity to implement proposed program or service (-2, -1, 0, 1, 2)
- For organization that have received City of London funding: The organization has demonstrated a record of success with similar initiatives where applicable (-2, -1, 0, 1, 2)
- For new organizations that have NOT received funding: The organization is recognized as a credible, stable organization by other stakeholders in the community

The organization is responsive to *community needs*:

- level of resident leadership and organization (-2, -1, 0, 1, 2)
- uses multiple community sources in the community for global setting and the prioritization of actions (-2, -1, 0, 1, 2)
- if organization has already received City of London funding, has demonstrated improved organizational performance consistent with community plans and clear operational procedures (-2, -1, 0, 1, 2)

5. Sustainability

The organizations *diverse funding base*:

- demonstrates that is has applied to a number or “relevant” funding sources (provincially, federally, locally) showing that the City of London is not to be the sole funder of service/project (/1)
- identifies partnerships that may cost share in service/project delivery (/1)
- adequate operational reserves and a plan to deal with reserves/surpluses (/1)

The organization can *demonstrate*:

- a sustainability plan to move towards self-sufficiency (/1)
- feasibility of long term sustainability, leadership, and institutional support (-2, -1, 0, 1, 2)
- anchor institutions as partners in the community (-2, -1, 0, 1, 2)