

London Community Grants Program Metrics Tool

To assist with measuring selected Outcomes and Expected Results this tool can provide you with a list of possible metric's to choose from. Our intent is to provide common metric's that most organizations can use in programs across the city. Using common metrics allows us to gather data more effectively and demonstrates the impact allocated funding has on the city and residents.

Definitions

Outcome:

- An outcome is the intended change in the lives of individuals, families, organizations, or community to be accomplished through the implementation of the proposed project
- It answers the questions "What do you want to achieve?"
- An outcome is: Who or What Experiences the Change + The Change Experienced
- It is usually no more than 15 words

Expected Result:

- An expected result identifies the conditions or change required to achieve the outcomes
- It answers the question "How will you know it when you see it?"
- An expected result is: An Action, Change or Condition + Who or What
- It is usually no more than 10 words

Metric:

- A metric is an aggregate quantifiable measure that is used to track performance, process or behaviours
- It is a "measurement of what you want to achieve"
- A metric is: Aggregate Unit of Measure + Performance, Process or Behaviour
- It is usually 5 to 7 words in length

Target:

- A target is an annual quantifiable measure that is used to track progress toward the metric
- A target is: Annual Unit of Measure + Performance, Process or Behaviour

Instructions

Step 1: Determine Metric(s)

- Below is a list of Common Metrics
- Choose up to 3 metrics from the list below for each Expected Result you selected
- For each metric used, select the target descriptor that suits your program demographic such as; X# of residents / youth / families / individuals / children / older adults etc.
- Note: if your program is not reflected in the list of metrics below, create a metric based on the definition provided on page 1

Examples of good Metrics:

- X X# *young people* have increased life skills
- X X# *individuals* are provided with access to basic needs
- X X# *residents* are educated about cycling

Step 2: Develop the Target for each Metric

Insert the unit of measure for each metric

Examples:

- 78 youth have increased life skills
- 159 individuals are provided with access to basic needs
- 403 residents are educated about cycling

Step 3: Insert the Metric with Target from Step 2 into the on line application form

- For each project, choose a Strategic Area of Focus and one associated Outcome.
- Based on the Outcome chosen, choose up to 2 Expected Results
- Insert up to 3 metrics for each selected Expected Result

Example:

Area of Focus: Growing Our Economy

Outcome: London will develop at top quality workforce

Expected Result: Increase access employers have to the talent they require

Metric:

- 75 employers access services and supports to attract and retain immigrant workforce talent
- 65 employers are hiring immigrants in commensurate employment

Common Metrics

- X# youth feel an increased sense of well being
- X# residents feel more engaged in their community
- X# residents have increased knowledge of community-based services and supports
- X# individuals have increased feeling of social connection
- X# parents feel increased coping skills
- X# residents are more informed about their neighbourhood
- X# residents have increased involvement in neighbourhood initiatives
- X# residents in neighbourhood level leadership roles
- X# neighbourhood events supported
- X# museum visitors
- X# artifacts professionally conserved
- X# public programs/special events hosted
- X# collaborative projects with community groups undertaken
- X# jobs created
- X# individuals experience increased social participation
- X# youth are connected to supports and networks that help them achieve success
- X# older adults feel less isolated
- X# individuals have increased feelings of well-being
- X# individuals have increased physical fitness levels
- X# young people have increased life skills
- X# young people participate in physical activity
- X# young people make healthy lifestyle choices
- X# children, youth, and families have increased food literacy skills
- X# participants use new cooking skills and healthy food knowledge when preparing meals at home
- X# children are eating breakfast and a healthy snack 3-5 times a week
- X# groups/organizations supported
- X# individuals have increased awareness of community services and resources to meet their needs

- X# families have information and access to programs and services in their neighbourhoods
- X# youth and families access financial literacy information
- X# individuals are provided with access to basic needs
- X# individuals are provided with advocacy support
- X# individuals are able to access relevant services and resources to meet their needs
- X# young people attend job training
- X# youth attend post-secondary
- X# children learn how to develop positive social skills
- X# participants have improved numeracy skills
- X# young people have the resources and supports to foster educational achievement
- X# older adults have increased social opportunities
- X# residents have improved decision making skills
- X# children and youth have increased problem solving skills
- X# children and youth have increased ability to advocate for themselves
- X# individuals have developed effective leadership skills
- X# youth secure employment
- X# participants feel connected/included/engaged in their community
- X# children and youth increase their participation in community and social life
- X# people develop positive relationships with peers, adults, family members, and facilitators
- X# people develop supportive relationships within the community
- X# youth feel a sense of belonging in their community
- X# youth volunteers
- X# residents build community connections
- X# participants take on leadership roles within the community
- X# youth are involved in decision making that impacts the health and wellbeing of the community
- X# resident community groups are supported to contribute to neighbourhood solutions and ideas

- X# residents are engaged in community activities, networks, and committees
- X# residents participate in neighbourhood activities and initiatives
- X# activities implemented with community partners and residents groups that support neighbourhood capacity building
- X# residents lead neighbourhood activities and initiatives
- X# community groups lead neighbourhood activities and initiatives
- X# residents feeling safer
- X# individuals learn about community safety resources
- X# women have increased sense of safety, understanding of risk, and ability to safety plan
- X# young parents have healthy relationships with their children
- X# non-profits, social enterprises, government, business and academic institutions are more aware of how to collaborate effectively
- X# individuals attend event
- X# artists, artisans, and vendors involved with the event
- X# vulnerable individuals at risk of eviction avert and remain housed
- X# individuals are equipped with skills and resources to maintain their home at an acceptable standard
- X# individuals receive referrals to ensure increased access to services that stabilize housing
- X# participants manage mental health and addiction concerns
- X# clients experience increased housing stability
- X# children have access to cultural resources through exhibits, programs, and collections
- X# individuals participate in cultural opportunities
- X# heritage buildings are authentically and proactively maintained
- X# artifacts are better researched, documented, conserved, stored and exhibited
- X# heritage buildings and landscapes are used as a space for community recreation, leisure or celebration
- X# people have access to bikes at a reduced cost

- X# people are educated about cycling
- X# Londoners are aware of environmental opportunities
- X# Londoners participate in local environmental programs
- X# employers hire people through employment agencies
- X# people access information about employment sector service
- X# people find jobs through employment agencies
- X# employers access services and supports to attract and retain immigrant workforce talent
- X# employers are hiring immigrants in commensurate employment
- X# entrepreneurs operate successful businesses
- X# entrepreneurs have the skills to move to employment
- X# entrepreneurs have the confidence to become self-employed