



300 Dufferin Avenue
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London
CANADA

July 16, 2009

Re: Downtown Master Plan-Public Visioning Session
Wednesday, July 29, 2009 – 6:00-9:00 PM, Lorraine Ivey Shuttleworth
Community Gallery, Museum London

Dear Downtown Champion:

You are invited to participate in the first Public Visioning Session for the Downtown Master Plan. This Master Plan is intended to build upon the recent successes in the Downtown, and establish a framework for the ongoing revitalization of Downtown London. The Master Plan will serve as the blueprint to achieve the future vision of Downtown, and will include elements such as heritage conservation, urban design guidelines and new policies and programs.

Public involvement is critical to the success of this process, and you are invited to be part of this process by attending a Public Visioning Session on Wednesday, **July 29, 2009 from 6PM to 9PM at the Lorraine Ivey Shuttleworth Community Gallery on the 2nd Floor at Museum London, 421 Ridout Street North.** The Visioning Session has two objectives:

1. To provide the public with an overview of the study objectives, process and timelines, as well as identify opportunities for feedback and consultation through the study process; and
2. For members of the public to describe their vision for the future of Downtown London. This input will assist in identifying the issues, opportunities and constraints facing Downtown London today, and help to create a shared vision for what Downtown London can become in the future.

Please drop in anytime between 6 PM and 9 PM to learn more. A formal presentation will take place at 7 PM, followed by a facilitated Visioning Session during which everyone will be asked to provide input. Copies of the Council-approved Terms of Reference are available from the Planning Division, 6th Floor, City Hall, 300 Dufferin Avenue. The Terms of Reference and other information can also be viewed on the City of London webpage at:

http://www.london.ca/d.aspx?s=/Planning/downtown_town_plan.htm

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If you are unable to attend this meeting, you may provide comments or obtain further information on the Downtown Master Plan by contacting Chuck Parker or Gregg Barrett by phone at 519-661-4980 or by email at cparker@london.ca or gbarrett@london.ca.

Yours truly,



Gregg Barrett, AICP
Manager, Land Use Planning – Policy

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