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November 12, 2009

Re: **Downtown Master Plan - Second Public Workshop
Public Visioning Session and Discussion of Options/Alternatives
When: Tuesday, November 24, 2009 from 7:00-9:00 p.m.
Where: Lorraine Ivey Shuttleworth Community Gallery, Museum London**

Dear Downtown Champion:

You are invited to participate in the second Public workshop for the Downtown Master Plan. The Downtown Master Plan is intended to build upon the recent successes in the Downtown, and establish a framework for the ongoing revitalization of Downtown London. The Master Plan will serve as the blueprint to achieve the future vision of Downtown, and will include elements such as heritage conservation, urban design guidelines and new policies and programs.

Public involvement is critical to the success of this process, and you are invited to be part of this process by attending the second public workshop on **Tuesday, November 24, 2009 from 7PM to 9PM at the Lorraine Ivey Shuttleworth Community Gallery on the 2nd Floor at Museum London, 421 Ridout Street North.** Planning staff will be available at 6:30 pm to answer any questions you may have. The workshop has two objectives:

1. Continue to make progress towards a "vision" for Downtown London; and,
2. To review a variety of options and alternatives, and the actions required, to address issues raised through the public process.

Please drop in anytime between 7 PM and 9 PM to learn more. A formal presentation will take place at 7 PM, followed by a facilitated workshop during which everyone will be asked to provide input.

Previous reports, information and notices can be viewed on the City of London webpage at: http://www.london.ca/d.aspx?s=/Planning/downtown_town_plan.htm

If you are unable to attend this meeting, you may provide comments or obtain further information on the Downtown Master Plan by contacting Chuck Parker or Gregg Barrett by phone at 519-661-4980 or by email at cparker@london.ca or gbarrett@london.ca.

Yours truly,

Jeanette MacDonald
Manager, MainStreet London

Gregg Barrett, AICP
Manager, Land Use Planning – Policy

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