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Paul van der Werf is the President of 2cg Inc. (www.2cg.ca) a local environmental consultancy that focuses on waste diversion. Paul has specialized expertise in the areas of recycling and composting. He provides consulting services to the public and private sectors across Canada and Europe (Ireland).

He has played an active role in the development of the composting industry in Canada and Ireland, having been on the Boards of Directors and acting as chairperson for both countries national composting organizations.. Paul is a current columnist and contributing editor for Solid Waste & Recycling magazine. He has written over 60 waste diversion related articles for various publications.