

Mayor's Sustainable Energy Council
Inaugural Meeting
London City Hall
October 11, 2007

PRESENT: Wes Armstrong, Franco Berruti, George Canetti (on behalf of John Silverio) Joe Dales, Anne Marie DeCicco-Best, John Franklin, Steve Glickman, Ted Hewitt, John Krill, Derek Macartney, Gerry Macartney, John Makaran, Gordon McBean, Eric Rosen, Vinay Sharma, Susan Shaw, Bas Van Berkel, Peter White

Chair: Mohan Mathur

ALSO PRESENT: Rob Esselment (University of Western Ontario), John Fleming, Grant Hopcroft, Sean Russell, Maureen Spencer-Golovchenko, Jay Stanford, Jill Tansley.

1) Welcome and Introductory Remarks

The Chair, Dr. Mohan Mathur, introduced the inaugural meeting of the Mayor's Sustainable Energy Council (MSEC). He noted that there was a lot of interest and excitement from the community about this initiative and expressed the hope that the Council would bring forth significant contributions to sustainable energy issues in the City of London.

Following introductions around the table, Mayor Anne Marie DeCicco-Best described the origins of MSEC, noting that it had emerged from the Mayor's Round Table on Alternative Energy, held in June 2007 which was the first of four Mayor's Round Tables on specific areas of the London economy.

2) Information Items

a) Mandate and terms of reference

The Chair reviewed the proposed mandate and terms of reference for MSEC. He suggested an amendment to the first term of reference to read as follows:

- a) To aggregate and disseminate information on energy usage with a focus on sustainable energy production, technology, usage and activities in London and the surrounding area;

A motion to adopt the amended mandate was passed unanimously.

The Steering Committee agreed to develop a slogan to capture the essence of the meaning.

3) Workplan

- a) Business Consultation Meeting
- b) MSEC Participation in the EcoLiving Display Area

Jay Stanford, Division Manager, Environmental Programs and Customer Relations with the City of London, presented three opportunities for reaching out to the business community and informed public over the next six months to get a sense of the desires of the public with respect to sustainable energy usage and development.

The first opportunity is a Business Consultation Meeting. The Council would invite 15 to 20 businesses and academia to take five minutes each to answer three or four questions on the role of the Council and how they think the Council should serve them and vice-versa. The group agreed to set the meeting for the afternoon of November 26 in Council Chambers. If the demand to participate in the Business Council Meeting exceeds capacity, a follow-up meeting can be scheduled.

On January 17, 2008, the Mayor will deliver her annual State of the City address. It was agreed by the Council and the Mayor that she will take this opportunity to highlight the work of MSEC.

At the end of January, the London Home Builders Association will hold its annual Home Lifestyle Show at the Western Fair. The City of London set up a large booth last year which was well received. This year there will be 20 to 30 booths, including the City of London, in a new area known as EcoLiving. This would be an opportunity for MSEC to capture the attention of the interested public, particularly those who are anticipating home energy improvements in the future. MSEC could host its own booth or share one with the City. The group decided to advertise MSEC through the City of London booth.

A copy of the Energy Guide which is delivered to 110,000 households who receive the London Free Press was distributed to Council Members. There is an opportunity to highlight MSEC in the next issue in April 2008.

The group discussed the need for baseline information before proceeding with public meetings. Information is easily available; it simply has to be compiled. The City of London has been tracking Greenhouse Gas Emissions in London since 1990. The inventory would also include information such as the energy consumption, an inventory of research being conducted in sustainable energy, and other pertinent available data.

There was discussion on whether the data collection effort should be regional (and comparative) or local. The group agreed to limit the inventory to London data as these data were more accessible. The group agreed that the Council should focus on energy efficiency.

It was agreed that Jay Stanford would lead the effort (in cooperation with London Hydro, Union Gas, the University of Western Ontario and Fanshawe College) to develop an inventory for the City of London by October 30th which would be circulated to Council members.

Actions

- Business Consultation Meeting to be held on November 26
- Information through the Mayor's Annual State of the City address
- Compile energy consumption inventory
- Hold news conference in March 2008 to discuss results
- April news article in Energy Guide

c) Donation from London Hydro

London Hydro has contributed \$5,000 to MSEC. There may be a need for further donations. There was discussion about the Council's governance, its officers, and financing. The Steering Committee was asked to give some thought to these questions. (Note: After the meeting, Union Gas offered to match London Hydro's contribution).

4) Next meeting

It was agreed that the next meeting of MSEC should be scheduled after the completion of the inventory and the annual State of the City address.

The Mayor suggested that the group should give some thought to practical suggestions for immediate actions that could be taken (projects for today) as well as medium and long term ideas all of which could be brought forward at the Council's next meeting.

a) Council membership

It was suggested that the addition of regional representation to the council should be considered at a later date.

Actions

- The next meeting of MSEC will be scheduled for the end of January
- Share suggestions on projects for today
- Re-circulate biographies with contact information