



## **RECOMMENDED REVISED POLICY 19(35) AND 19(35a)**

### **URBAN DESIGN AWARDS**

The City of London Urban Design Awards Program is intended to recognize, celebrate and inspire design excellence in the City of London. Design Awards will be granted for exceptional projects that represent visionary thinking and “raise the bar” for design excellence in London.

Urban Design Awards will be granted once every two years. The Department of Planning and Development will be responsible for administering this program in accordance with the Terms of Reference in Appendix 19(35A).

At the conclusion of the Design Awards process, a ceremony will be held for the purpose of recognizing and celebrating winners of the Urban Design Awards and for promoting the urban design agenda in the community as a whole.

### **APPENDIX TO URBAN DESIGN AWARDS PROGRAM POLICY**

#### **PURPOSE**

The Urban Design Awards Program is intended to recognize, celebrate and inspire excellence in Urban Design in the City of London. Design Awards will be granted for exceptional projects that represent visionary thinking and “raise the bar” for design excellence in London.

#### **ELIGIBILITY**

Projects are eligible for an urban design award where they are developed up to 5 years prior to the awards year. Submissions for awards can be submitted by a project owner, a member of the team that is associated with the project, a member of Council, a member of municipal staff, or a member of the general public. To be eligible for an award, submissions must be received by the City of London Planning Division within the prescribed deadline date and all entries must meet submission requirements. It should be clear that public projects, including those developed by the City of London, are eligible for awards.



## SUBMISSION REQUIREMENTS

Submissions will only be accepted where they meet the following requirements:

- An abstract of the project is provided to explain its design qualities and how this project significantly adds to the quality of the public realm in London. The abstract should also touch on those items that are outlined in the relevant awards category descriptions below (Section 7). This abstract is to be provided in the electronic format specified by the City.
- Two display boards maximum (sizes will be specified).
- A photo slide show, not exceeding 50 photographs, illustrating the design qualities of the project described in the abstract. This slide show is to be provided in Adobe Acrobat (.pdf) or Microsoft Power Point (.pps) format.

These submissions will allow for submissions to be presented on the City's web site, and also allow for innovative display techniques for the awards ceremony and circulation of the awards.

All materials submitted to the City of London become property of the City of London and will not be returned to the applicant. Furthermore, submission of materials implies consent for the City of London to disseminate such materials at the sole discretion of the City.

## AWARDS PROCESS

A call for submissions will be issued in June/July of an awards year. The Planning Division will engage in a rigorous process to raise awareness in the community that the City has issued a call for Urban Design Awards submissions. This may include, but is not limited to, advertising in newspapers, use of the City's web site, mail-outs to members of the design, architecture, landscape architecture, planning, and development industry. It may also include other vehicles, such as the preparation of a poster or other such materials, to raise awareness of the Awards, and the agenda for urban design excellence in London.

Judging of the projects will occur in September of the Awards year. This will allow for judges to view projects including vegetation in a state of full bloom. The jury which will compile a short list of projects from amongst the entries submitted. The Planning Division will arrange for the jury to visit the sites of the projects on the short list. Thereafter the jury will reconvene, in camera, to make its awards decisions and will submit its recommendations thereon, in camera, to the Municipal Council for final approval.

It shall be at the sole discretion of the Jury to determine whether or not Awards will be recommended in any or all of the awards categories in a given year. A maximum of 4 urban design awards will be granted, except in exceptional circumstances. Awards will be granted in October/November of the Awards year.

The Planning Division will disseminate information relating to the award winning projects through the use of various mediums, including, but not limited to: web site posting,



posters or other publications relating to the next design awards call for submissions, displays in prominent public spaces, etc.

### AWARDS PRESENTATION

Awards will be presented to the Urban Design Award winners at a ceremony, which may combine other activities intended to advance the agenda for urban design excellence in London. Those earning honourable mention will also be congratulated at this ceremony. Two awards will be given to each award winning team. Additional awards can be ordered by winners for additional members of the team, at a cost to the winners which covers the expense of the City purchasing these awards.

### URBAN DESIGN AWARDS JURY

An Urban Design Awards Jury, made up as follows, will be established annually by the Society.

#### Voting Members:

- The Chair of the Planning Committee of Council
- The President of the London Society of Architects
- The Chair of the Southwestern Ontario District of the Ontario Professional Planners Institute or an appointed designate
- The President of the London Branch of the Ontario Association of Landscape Architects
- The Chair of the London Arts Council
- A member of Planning Staff, appointed by the GM of Planning and Development
- An Urban Designer from outside the community (who is not involved with any projects under consideration)

#### Limitations:

- No member of the Jury shall serve for more than 3 consecutive design award terms.
- No member of the jury shall be related, in any substantive way, to any projects under consideration.

#### Chair:

- The jury will elect from amongst its Members a Chair and a Vice-Chair at its first meeting each year.

#### Designates:

- Designates from any of the above groups will be accepted where jurors disqualify themselves from serving on the jury, where a jury member has already served three consecutive awards terms, or where the above-identified person cannot make himself/herself available for serving on the jury.



## AWARDS CATEGORIES

The following Awards Categories and Awards are hereby established:

### **1. Buildings**

An individual building, or a composition of buildings, which achieves urban design excellence through its relationship to the public realm, its massing, detailing and pedestrian amenity. Entrants should document and highlight how the building, or group of buildings, contributes to the quality of place. All types of buildings are eligible whether "landmark" or "background," new construction or a restoration/transformation. Building types could include: Main Street Mixed Use, Residential (detached, attached, multi-unit), Commercial, Institutional or Industrial.

The primary criteria for assessing the merit of entries in this category will be:

- Positive contribution to the public realm/quality of place;
- Architectural excellence;
- Demonstration of fulfilling a clearly articulated urban design intent.

### **2. Elements**

Elements can be defined as a stand-alone object, landscape element or small-scale piece of a building which contributes significantly to the quality of the public realm. It should provide a memorable image, reinforce the human scale and enhance the character of the surrounding area.

Examples include:

- Benches
- Doorways
- Canopies or colonnades
- Gateways
- Light fixtures
- Walkways
- Fences
- Work of art

### **3. Open spaces and landscapes**

An open space - generally related to, and defined by, adjacent buildings or natural/manmade elements -- which provides an extension to the public realm in an exemplary way.

Examples are:

- Courtyards
- Plazas
- Forecourts
- Gardens
- Trails
- Mews
- Parks



#### **4. Large places and neighbourhoods**

This includes designs for a new or renovated large-scale areas of the city. The project must be completed to such extent to allow the jury to clearly understand and evaluate the plan.

The submissions in this category should clearly state the existing conditions and demonstrate how the plan creatively resolves and addresses multiple objectives and competing interests. The submission should also provide evidence of community involvement and acceptance.

Examples are:

- Area plans
- Subdivisions
- Industrial parks
- Campus plans
- Streetscapes

It should be clear that these categories ARE INTENDED TO:

- Explain what types of projects are eligible for an Urban Design Award;
- Describe, in very general terms, how these projects will be evaluated; and
- Help to encourage submissions that are of a very high quality.

It should be equally clear that these categories ARE NOT INTENDED TO:

- Limit the number of awards that can be granted within a single category;
- Require that an award be granted in every category where there is not a submission that warrants an award; and
- Limit a submission to competing only against those projects that are within their category.

Where the Jury deems it to be appropriate, honourable mention will be given to those projects that did not win an award, but exhibited many excellent design traits worthy of recognition.

