



London
CANADA

City of London

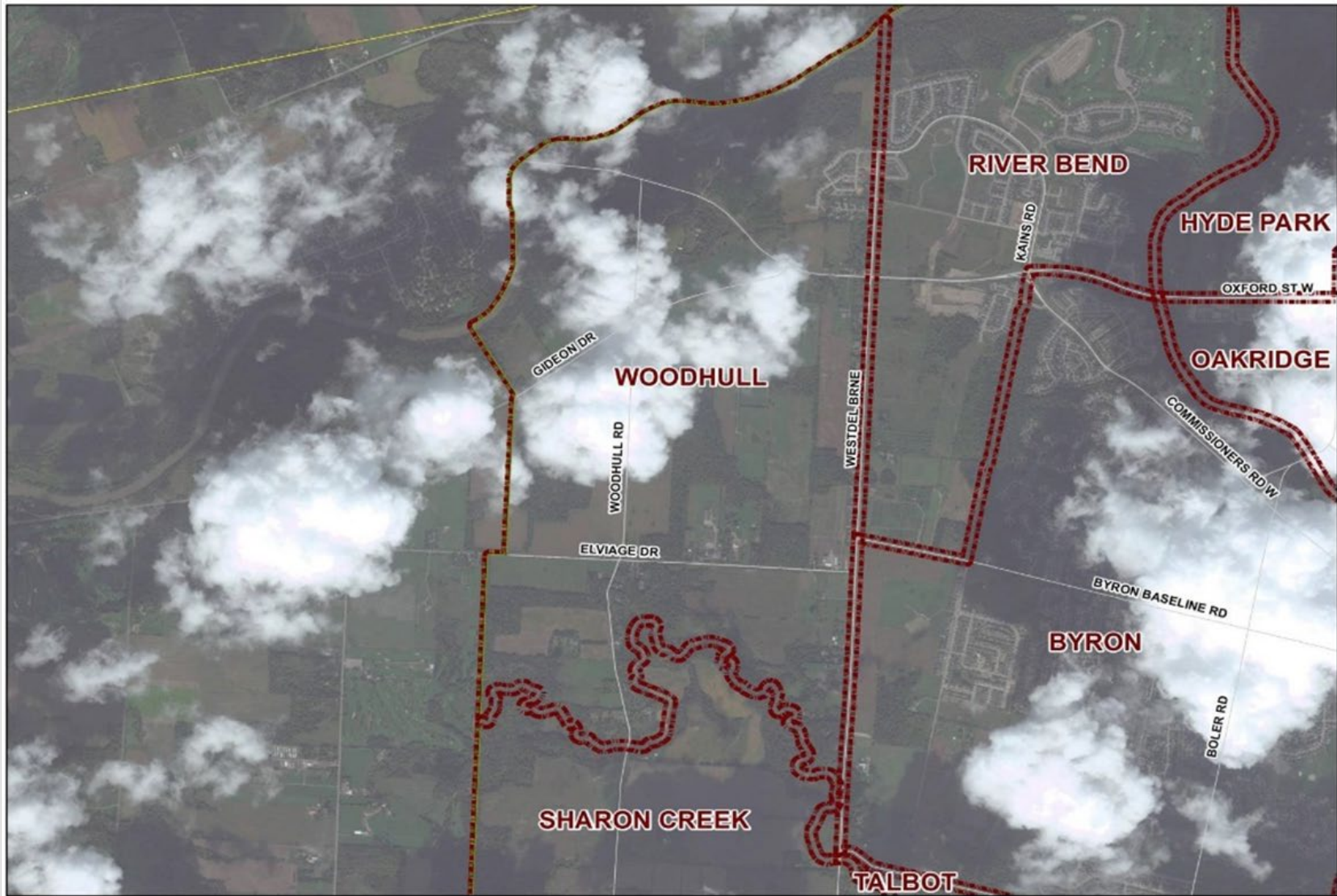


Woodhull Neighbourhood Profile (1996-2016)

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Policy and Planning Support
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Neighbourhood Profile -Woodhull Planning District



Coordinate System: NAD 1983 UTM Zone 17N
Projection: Transverse Mercator
Datum: North American 1983

Acknowledgment:

Profiles for all 42 neighbourhoods across the city were compiled by the Policy and Planning Division (Dr. Momodou Jeng, Laure Eldik, Randy MacTaggart, and Anna Oliveira). Thank you to Planning Services for providing the 2016 census data that informed the development of this work.



Cautionary Notes:


- 1. Comparability of Data:** caution should be used when comparing NHS data (2011) to long-form census data (1996, 2001, 2006 and 2016), **especially when it comes to data for small geographies due to a difference in data collection methodologies employed by Statistics Canada.**
- 2. Percentage Totals:** some differences in the percentage totals (not adding up to 100%) are due to rounding and sampling errors, low response rates, and data suppression related to confidentiality rules adopted by Statistics Canada.
- 3. As a % of Neighbourhood/As a % of Active Labour Force:** some differences in percentage totals (not adding up to 100%) are based on the data being compared to the overall population of the neighbourhood or the overall active labour force as opposed to the actual number of respondents to the census question (e.g. population aged 15 years and over).
- 4. Changes from Previous Neighbourhood Profiles:** some revisions and omissions of data in the current Neighbourhood Profiles are based on the way in which data was aggregated by Statistics Canada (e.g. marital status) or questions not asked in the 2016 census (e.g. religion).

Data Sources:

- 1996, 2001, 2006, 2011 and 2016 Census Data and 2011 NHS data, Statistics Canada, Ottawa.
- Customized City of London Planning District data extracted and tabulated by the City of London Planning – Urban Design and Geographic Information Systems Division and the City of London Policy and Planning Support Division.

Legend:

 is a decrease
 means no change

 is an increase
N.A. means (Not available)

Population Characteristics & Age Distribution

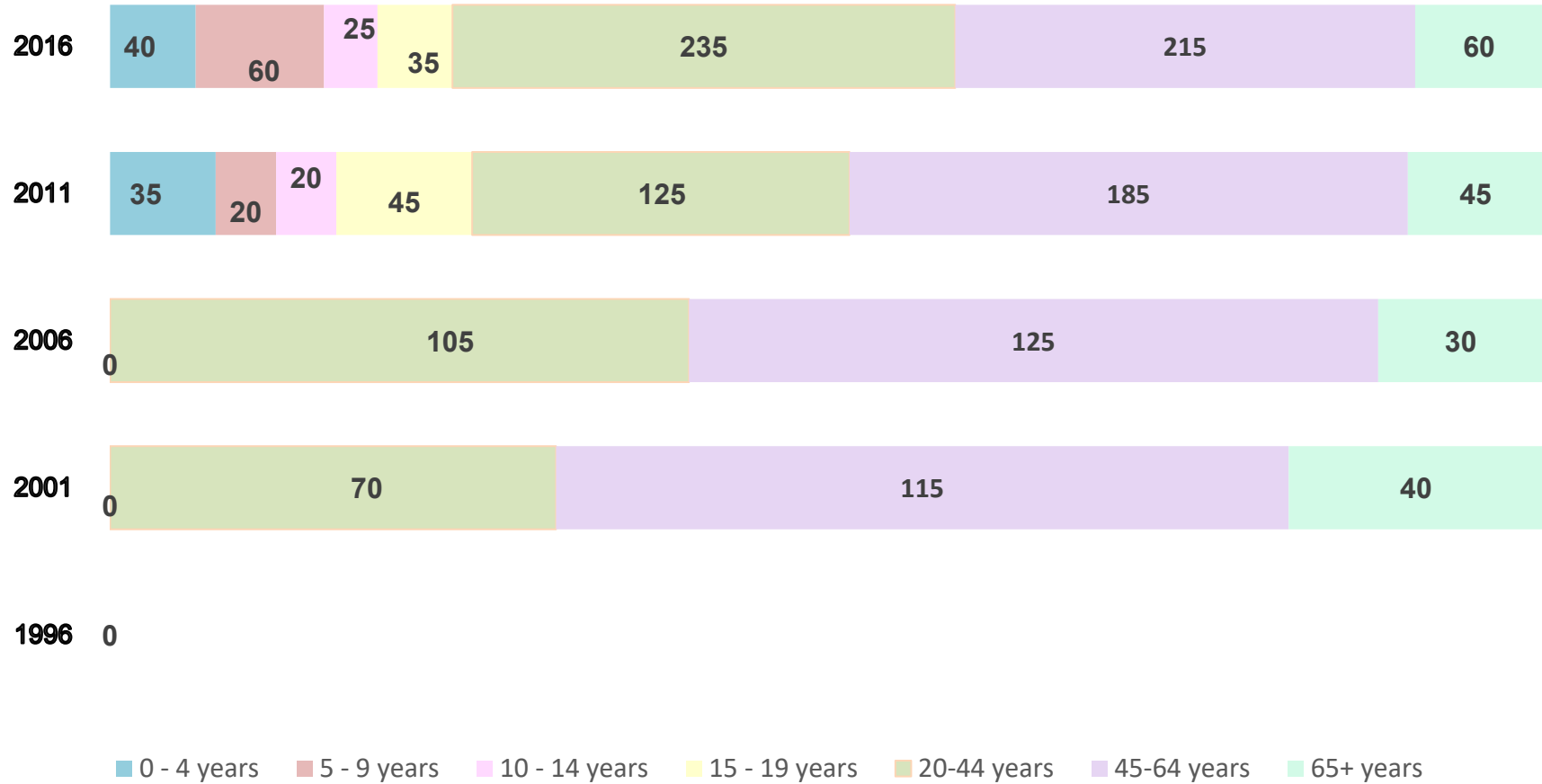
Woodhull Neighbourhood	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)	
Total Population	80	310	385	475	675	↑	42%
Female	N.A.	160	200	250	350	↑	40%
Male	N.A.	150	185	220	330	↑	50%

Age Structure	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
0 to 19	N.A.	90	125	120	165	↑	38%	24%
0 to 4	N.A.	N.A.	N.A.	35	40	↑	14%	6%
5 to 9	N.A.	N.A.	N.A.	20	60	↑	200%	9%
10 to 14	N.A.	N.A.	N.A.	20	25	↑	25%	5%
15 to 19	N.A.	N.A.	N.A.	45	35	↓	-22%	4%
20 to 44	N.A.	70	105	125	235	↑	88%	34%
45 to 64	N.A.	115	125	185	215	↑	16%	32%
65+	N.A.	40	30	45	60	↑	33%	11%
Median Age	N.A.	N.A.	N.A.	42.9	40.3			

2016 Census Age Cohort Breakout	Male	Female	Total	As a % of Neighbourhood
0 to 4	25	15	40	6%
5 to 9	30	30	60	9%
10 to 14	20	10	30	5%
15 to 19	0	25	25	4%
20 to 24	25	35	60	9%
25 to 29	15	15	30	5%
30 to 34	10	15	25	4%
35 to 39	25	30	55	8%
40 to 44	30	25	55	8%
45 to 49	15	20	35	5%
50 to 54	20	25	45	7%
55 to 59	30	40	70	11%
60 to 64	30	30	60	9%
65 to 69	10	10	20	3%
70 to 74	10	10	20	3%
75 to 79	0	0	0	0%
80 to 84	10	10	20	3%
85+	0	10	10	2%
Total	305	355	660¹	

¹ There is likely to be some differences due to rounding and sampling errors.

Age Cohort Breakout 1996 - 2016



Marital Status	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Single	N.A.	60	60	100	135	↑	35%	20%
Married	N.A.	160	200	245	350	↑	43%	52%
Common-Law	N.A.	0	40	20	25	↑	25%	4%
Divorced	N.A.	25	30	15	15	—		2%
Separated	N.A.	10	0	10	10	—		1%
Widowed	N.A.	10	10	10	15	↑	50%	2%
Citizenship, Immigration & Ethnic Identity	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Citizenship								
Canadian Citizens	N.A.	60	360	355	670	↑	89%	99%
Non-Canadian Citizens	N.A.	160	20	60	0	↓	-100%	0%
Immigration Status								
Canadian Born Population	N.A.	270	330	300	590	↑	97%	87%
Foreign Born Population	N.A.	40	50	115	85	↓	-26%	13%
Visible Minority Population	N.A.	0	0	10	25	↑	150%	4%
Indigenous Identity Population	N.A.	10	0	0	10	↑		1%

Family Composition	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Census Families
Number of Census Families	N.A.	100	120	140	210	↑	50%	
Family Size - 2 Persons	N.A.	45	50	60	85	↑	42%	40%
Family Size - 3 Persons	N.A.	10	35	25	45	↑	80%	21%
Family Size - 4 Persons	N.A.	20	20	45	55	↑	22%	26%
Family Size - ≥ 5 Persons	N.A.	15	10	15	25	↑	67%	12%
Census Family - Average Size	3.8	3.1	3.0	3.0	3.1			

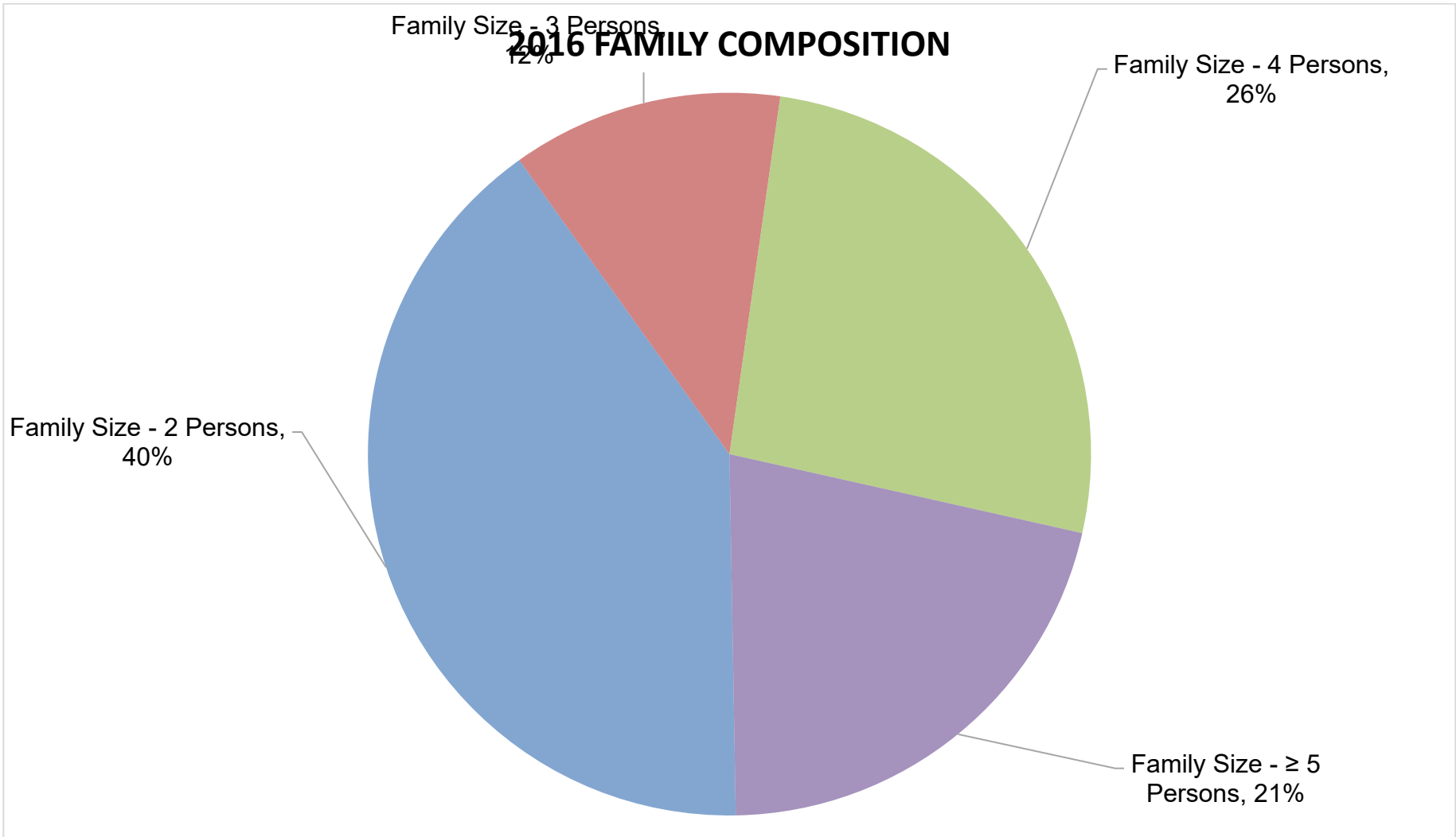
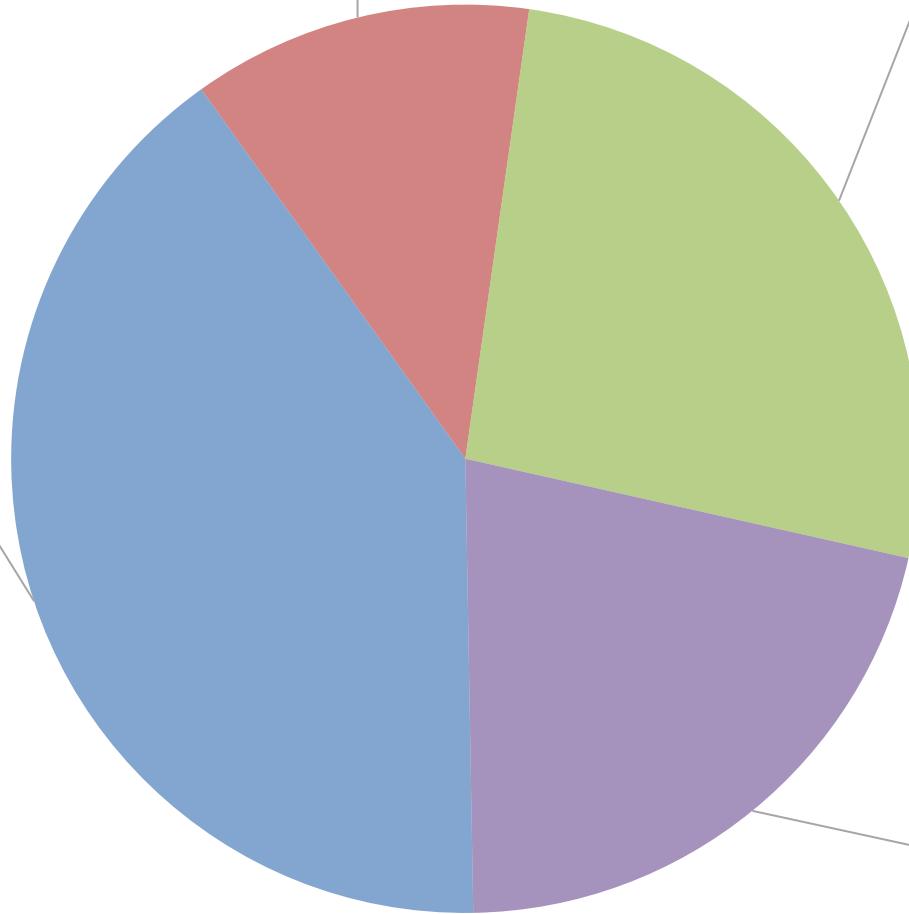
Family Size - 3 Persons
12%


2016 FAMILY COMPOSITION

Family Size - 4 Persons,
26%

Family Size - 2 Persons,
40%

Family Size - ≥ 5
Persons, 21%

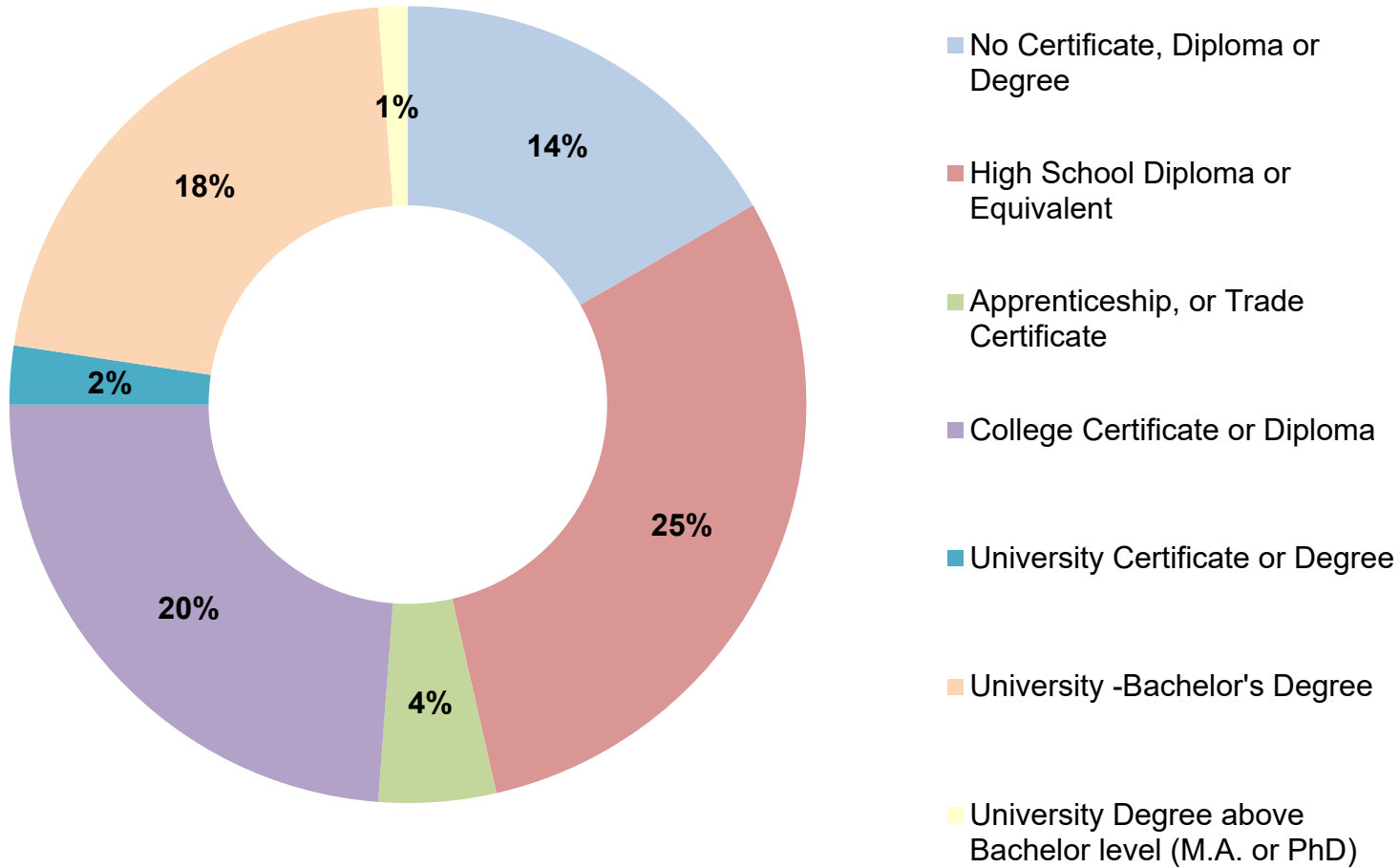


Family Structure & Number of Children	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)	
Couples (Married or Common Law)²	N.A.	95	110	135	185		37%
Without Children	N.A.	N.A.	N.A.	N.A.	75	N.A.	
With Children	N.A.	N.A.	N.A.	N.A.	115	N.A.	
Lone Parent Families	N.A.	N.A.	N.A.	10	20		100%
1 Child	N.A.	N.A.	N.A.	N.A.	15	N.A.	
2 Children	N.A.	N.A.	N.A.	N.A.	10	N.A.	
≥ 3 Children	N.A.	N.A.	N.A.	N.A.	0	N.A.	
Male Headed	N.A.	N.A.	N.A.	N.A.	10	N.A.	
Female Headed	N.A.	N.A.	N.A.	N.A.	10	N.A.	

² 2016 Census combines data for Married or Common Law couples without/with Children.

Educational Attainment by Credential	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
No Certificate, Diploma or Degree	N.A.	N.A.	20	35	50	↑	43%	7%
High School Diploma or Equivalent	N.A.	N.A.	60	105	120	↑	14%	18%
Apprenticeship, or Trade Certificate	N.A.	N.A.	35	15	25	↑	67%	4%
College Certificate or Diploma	N.A.	N.A.	55	55	120	↑	118%	18%
University Certificate or Degree	N.A.	N.A.	N.A.	55	15	↓	-73%	2%
University - Bachelor's Degree	N.A.	N.A.	60	60	125	↑	108%	19%
University Degree above bachelor level (MA or PhD)	N.A.	N.A.	10	55	25	↓	-55%	4%

EDUCATION ATTAINMENT BY CREDENTIAL

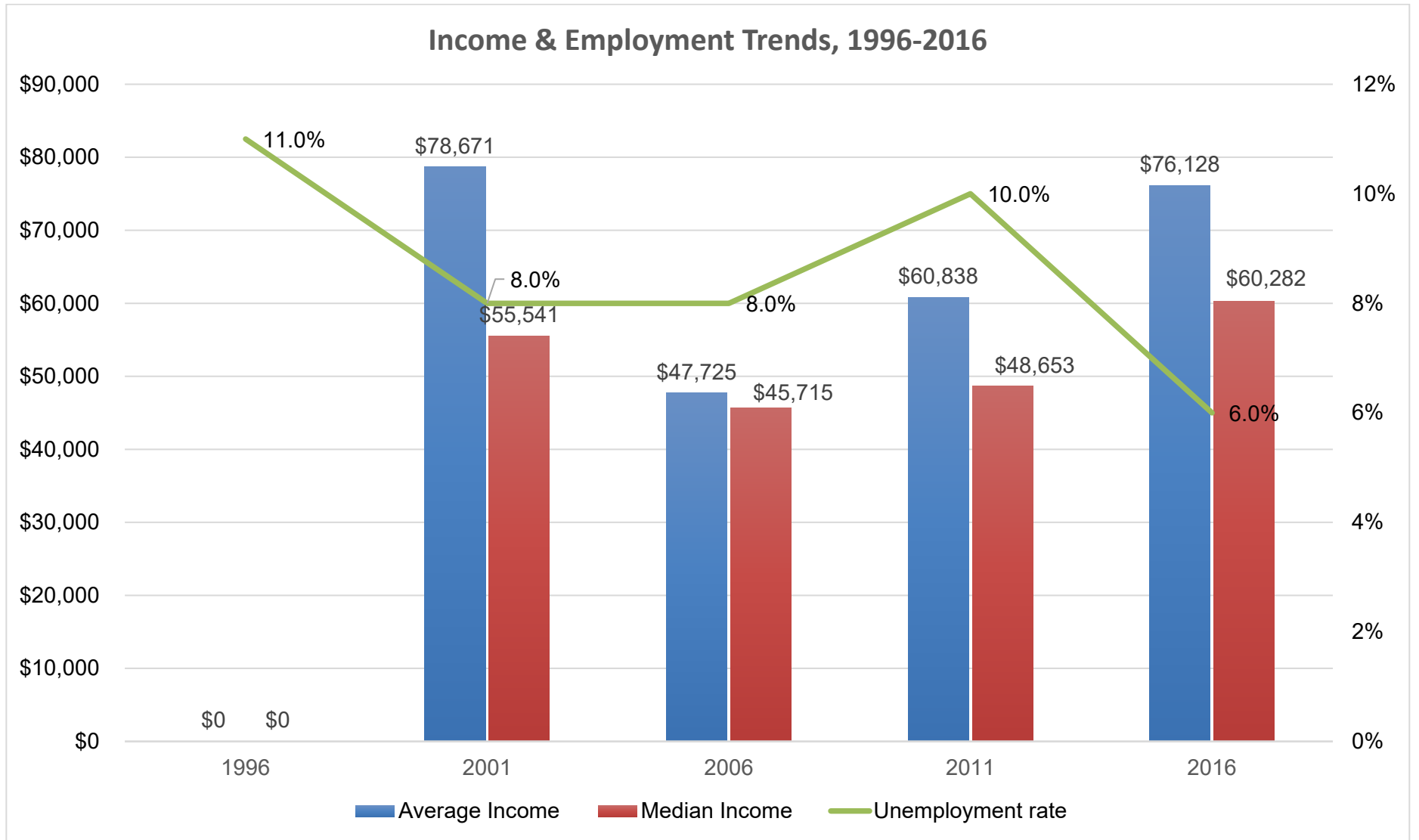


Housing by Structure Type & Tenure	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Total Occupied Dwellings
Total Occupied Dwellings	30	105	135	160	220	↑	38%	
Single-Detached	N.A.	105	120	155	210	↑	35%	95%
Semi-Detached	N.A.	0	0	0	0	—		0%
Row House	N.A.	0	0	0	0	—		0%
Duplex	N.A.	0	15	0	0	—		0%
Apartment < 5 Storeys	N.A.	0	0	5	0	↓	-100%	0%
Apartment ≥ 5 Storeys	N.A.	0	0	0	0	—		0%
Number of Owned Dwellings	N.A.	100	115	150	205	↑	37%	
Owned as a % of Total	N.A.	91%	88%	88%	93%	↑		
Number of Rented Dwellings	N.A.	10	15	20	15	↓	-25%	
Rented as a % of Total	N.A.	9%	12%	12%	7%	↓		
Average # of Rooms	N.A.	9	8.7	8.1	9.2	↑		
Average Gross Rent	N.A.	N.A.	N.A.	\$871	N.A.	N.A.		
Average Value of Dwelling	N.A.	\$405,857	\$427,866	\$400,136	\$631,166	↑	58%	

Labour Market Indicators	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Total Labour Force ≥ 15 years	N.A.	150	225	280	435	↑	55%	64%
Female	N.A.	65	110	150	230	↑	53%	34%
Male	N.A.	85	115	135	200	↑	48%	30%
Unemployment Rate	N.A.	7%	5%	N.A.	N.A.	N.A.		
Female	N.A.	N.A.	N.A.	N.A.	4.3%	N.A.		
Male	N.A.	N.A.	N.A.	N.A.	5.0%	N.A.		
Employment Rate	N.A.	N.A.	N.A.	71.1%	77.3%	↑		
Participation Rate	N.A.	58%	75%	73.7%	79.1%	↑		
Female	N.A.	48%	79%	76.9%	79.3%	↑		
Male	N.A.	71%	74%	71.1%	78.4%	↑		

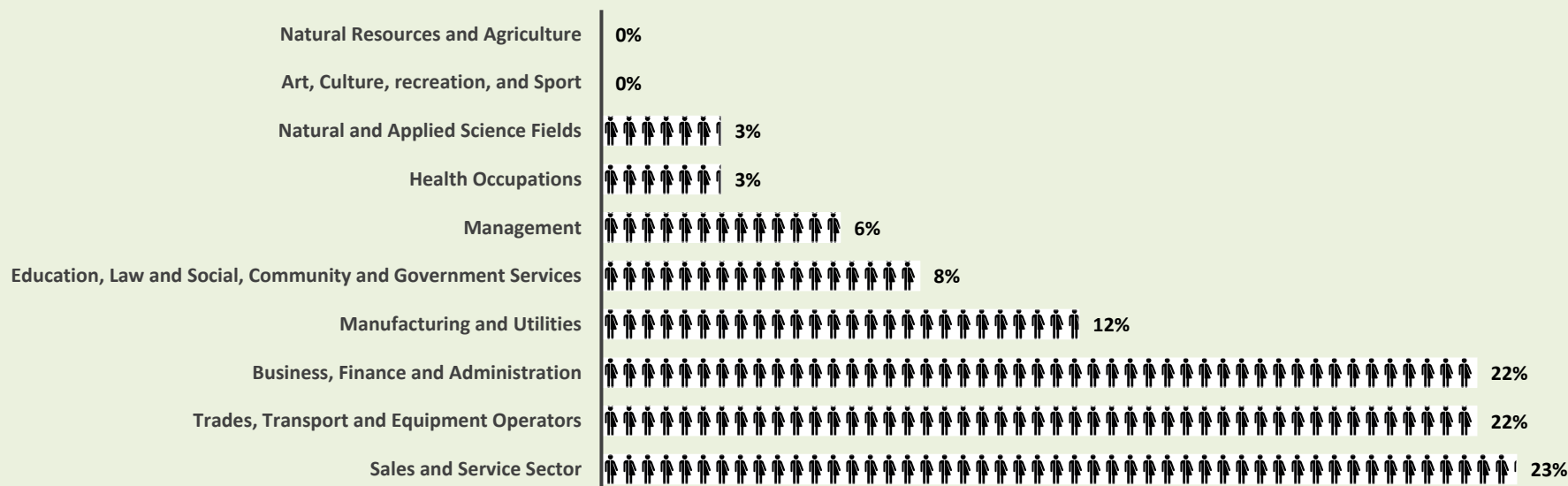
Income Characteristics of Economically Active Population ³	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)	
Individual Income							
Average Income	N.A.	\$78,671	\$47,725	\$60,838	\$76,126	↑	25%
Median Income	N.A.	\$55,541	\$45,712	\$48,653	\$60,282	↑	24%
Income by Gender							
Average Income – Male	N.A.	\$107,244	\$51,145	\$70,054	\$97,909	↑	40%
Average Income- Female	N.A.	\$50,099	\$43,905	\$48,760	\$57,529	↑	18%
Median Income – Male	N.A.	\$77,901	\$50,060	\$52,175	\$80,145	↑	50%
Median Income - Female	N.A.	\$32,962	\$38,744	\$39,586	\$49,161	↑	24%
Household Income							
Average Household Income	N.A.	\$164,284	\$108,433	\$132,519	\$189,699	↑	43%
Median Household Income	N.A.	\$118,179	\$98,248	\$128,659	\$163,310	↑	27%
Family Income							
Average Family Income	N.A.	\$174,496	\$114,920	\$126,032	\$183,045	↑	45%
Median Family Income	N.A.	\$121,175	\$102,907	\$128,686	\$163,515	↑	27%
Lone-Parent Families							
Average Family Income	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Median Family Income	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

³ Data Note: Income figures based on previous reporting year and reflect gross earnings (1995, 2000, 2005, 2010 & 2015).



Labour Force by National Occupational Classification	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Woodhull Active Labour Force
Management	N.A.	30	30	45	95	↑	111%	22%
Business, Finance and Administration	N.A.	40	35	30	95	↑	217%	22%
Natural and Applied Science Fields	N.A.	10	15	20	15	↓	-25%	3%
Health Occupations	N.A.	15	25	50	50	—		12%
Education, Law and Social, Community and Government Services	N.A.	10	20	30	25	↓	-17%	6%
Art, Culture, recreation, and Sport	N.A.	0	0	0	0	—		0%
Sales and Service Sector	N.A.	10	50	70	100	↑	43%	23%
Trades, Transport and Equipment Operators	N.A.	15	25	15	35	↑	133%	8%
Natural Resources and Agriculture	N.A.	10	10	0	15	↑		3%
Manufacturing and Utilities	N.A.	0	10	0	0	—		0%

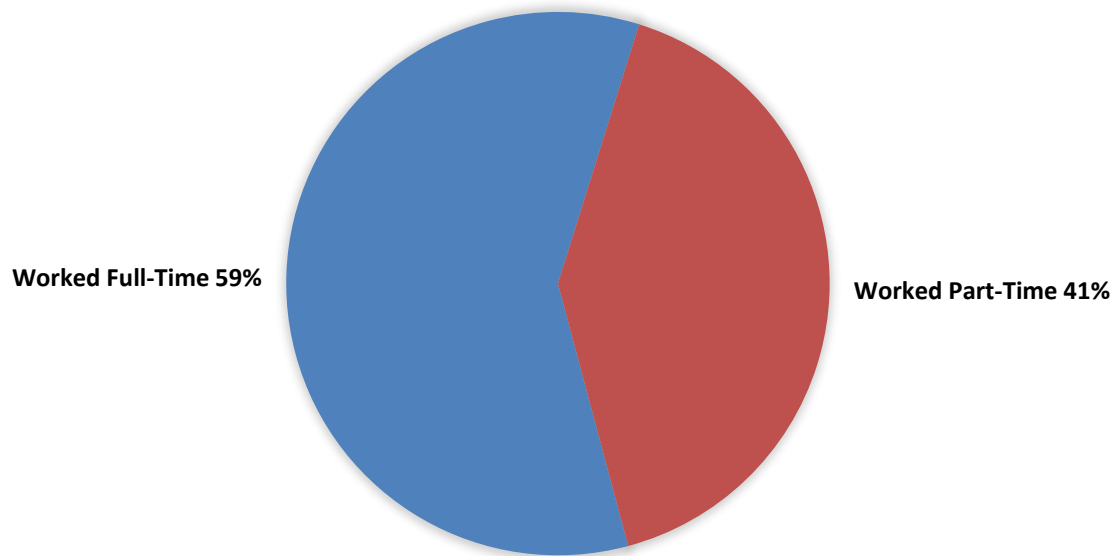
Employment Trends by Occupation Breakout - 2016



Class of Worker	1996	2001	2006	2011	2016	Change From Previous Period		As a % of Neighbourhood
						Change	Percentage	
Employee	N.A.	115	165	235	335	↑	43%	77%
Female	N.A.	60	95	125	200	↑	60%	46%
Male	N.A.	55	70	115	130	↑	13%	30%
Self-Employed	N.A.	45	55	40	105	↑	163%	24%
Female	N.A.	10	20	15	35	↑	133%	8%
Male	N.A.	35	35	25	70	↑	180%	16%

Employment Status	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Woodhull Active Labour Force
						↑	%	
Worked Full-Time in 2015	N.A.	N.A.	N.A.	195	275	↑	41%	59%
Worked Part-Time in 2015	N.A.	N.A.	N.A.	85	190	↑	124%	41%










EMPLOYMENT STATUS, 2015 REFERENCE PERIOD



Mode of Transport to Work	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Woodhull Active Labour Force
Automobile - As a Driver	N.A.	N.A.	N.A.	180	325	↑	81%	75%
Car-Pool	N.A.	N.A.	N.A.	20	45	↑	125%	10%
Public Transportation	N.A.	N.A.	N.A.	0	0	—		0%
Walked or Bicycled	N.A.	N.A.	N.A.	0	0	—		2%
Other Modes	N.A.	N.A.	N.A.	0	0	—		0%

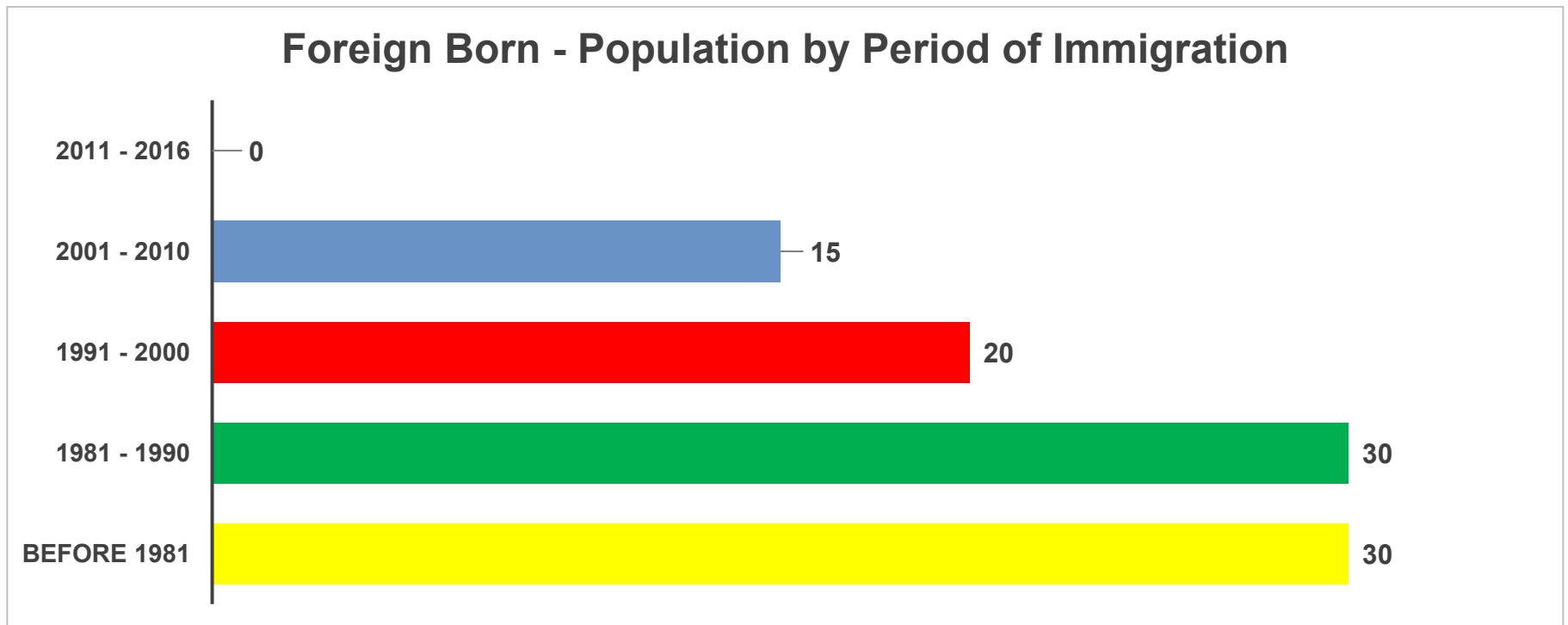
Place of Work	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Worked at Home	N.A.	15	15	70	50	↓	-29%	7%
Worked at a Fixed Address	N.A.	80	175	165	340	↑	106%	50%
No Fixed Workplace Address	N.A.	20	30	35	35	—		5%
Worked within Municipality	N.A.	65	60	N.A.	265	N.A.		39%
Work in a different Municipality	N.A.	55	30	N.A.	35	N.A.		5%
Worked outside Canada	N.A.	10	20	0	0	—		0%

Mobility/Migration Status	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Lived at the same address 5 years ago	N.A.	215	255	255	415	↑	63%	62%
Moved sometime within the last 5 years	N.A.	80	115	145	215	↑	48%	32%
Internal Migrants	N.A.	10	20	45	45	—		7%
- Intra-provincial	N.A.	10	20	45	45	—		7%
- Inter-provincial	N.A.	0	0	0	0	—		0%
External Migrants	N.A.	0	0	0	0	—		0%
Lived at the same address 1 years ago	N.A.	305	375	185	605	↑	227%	90%
Moved sometime within the last year	N.A.	0	0	25	70	↑	180%	10%
Internal Migrants	N.A.	0	0	0	15	↑	2%	
- Intra-provincial	N.A.	0	0	0	15	↑	2%	
- Inter-provincial	N.A.	0	0	0	0	—		0%
External Migrants	N.A.	0	0	0	0	—		0%

Place of Birth by Region	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Total Immigrant Population	115	85		-26%	13%
North America (US only)	N.A.	10	N.A.		1%
Africa	N.A.	0	N.A.		0%
Asia	N.A.	10	N.A.		1%
Caribbean	N.A.	0	N.A.		0%
Central and South America	N.A.	0	N.A.		0%
Oceania and other places of birth	N.A.	0	N.A.		0%
Europe	N.A.	70	N.A.		10%
Recent Immigrants	0	0			0%
North America (US only)	0	0			0%
Africa	0	0			0%
Asia	0	0			0%
Caribbean	0	0			0%
Central and South America	0	0			0%
Oceania and other places of birth	0	0			0%
Europe	0	0			0%

Immigration by Place of Birth 2011	2011	As a % of Neighbourhood 2011	Immigration by Place of Birth 2016	2016	As a % of Neighbourhood 2016
1. United Kingdom	30	6%	1. Romania	30	4%
2. Italy	30	6%	2. Poland	20	3%
3. N.A.	N.A.	N.A.	3. United Kingdom	10	1%
4. N.A.	N.A.	N.A.	4. Syria	10	1%
5. N.A.	N.A.	N.A.	5. Mexico	10	1%

Period of Immigration	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)	As a % of Neighbourhood
Before 1981	N.A.	N.A.	N.A.	N.A.	30	N.A.	4%
1981 to 1990	N.A.	N.A.	N.A.	N.A.	30	N.A.	4%
1991 to 2000	N.A.	N.A.	N.A.	N.A.	20	N.A.	3%
2001 to 2010	N.A.	N.A.	N.A.	N.A.	15	N.A.	2%
2011 to 2016	N.A.	N.A.	N.A.	N.A.	0	N.A.	0%



Language	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Knowledge of Official Languages								
English Only	N.A.	285	355	435	630	↑	45%	93%
French Only	N.A.	0	0	0	0	—		0%
English and French	N.A.	25	25	35	45	↑	29%	7%
Neither English or French	N.A.	0	0	0	0	—		0%
Language Spoken Most Often at Home								
English	N.A.	300	385	450	625	↑	39%	93%
French	N.A.	0	0	5	0	↓	-100%	0%
Non-Official Language	N.A.	0	0	15	10	↓	-33%	1%
Mother Tongue ⁴								
English	N.A.	280	360	395	565	↑	43%	84%
French	N.A.	0	0	5	0	↓	-100%	0%
Non-Official Language	N.A.	20	20	65	105	↑	62%	16%

⁴ Statistics Canada defines 'mother tongue' as the first language learned in childhood and still understood by the individual at the time of census reporting.

Top Non-Official Languages Spoken At Home⁵	2016	As a % of Neighbourhood
Polish	10	1%
N.A.	N.A.	N.A.

⁵ Data Note: The 2011 Neighbourhood profiles data reported on languages was discontinued in 2016; therefore, cannot be compared to 2016 data.